NP - 375



III Semester B.B.A. Examination, January/February 2025

(NEP Scheme) (F + R)

BUSINESS ADMINISTRATION

Paper - 3.2 : Organizational Behavio

Time: 21/2 Hours

Instruction: Answer should be written only in English.

SECTION - A

Answer **any six** sub-questions of the following. **Each** carries **2** marks.

 $(6 \times 2 = 12)$

- 1. a) What is an organization?
 - b) Define individual behaviour.
 - c) Give the meaning of attitude.
 - d) Mention any two types of formal groups.
 - e) Write two limitations of Herzberg's Hygiene-Two-Factor Theory.
 - f) What is a transformational leadership style?
 - g) Define organizational culture.
 - h) What is the meaning of cultural management?

SECTION - B

Answer any three of the following. Each carries 4 marks.

 $(3\times 4=12)$

- 2. Explain the scope of Organizational Behaviour.
- 3. List the different types of learning.
- 4. Explain the different types of conflicts in an organization.
- 5. Describe McGregor's Theory X and Theory Y.
- 6. What are the main internal and external factors influencing organizational change?



SECTION - C

Answer any three of the following. Each carries 12 marks.

 $(3 \times 12 = 36)$

- 7. Explain any five organizational behaviour models.
- 8. Describe the different types of personality.
- 9. Explain the determinants of a person's attitude.
- 10. Explain the importance of team building.
- 11. Elaborate on the different techniques for organizational development.

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